

PRESS RELEASE

29th July 2008

APCOA WINS MARKET GATES PARKING CONTRACT IN GREAT YARMOUTH

APCOA has been awarded a 25 year contract for the creation of a comprehensive parking service for Market Gates Shopping Centre, Great Yarmouth.

Offering a fully integrated project management, APCOA will be working with Landlords Miller Developments to provide an investment programme of £420,000 to refurbish the Multi-storey Car Park.

As part of the contract, APCOA will replace Pay at Exit with a new Pay on Foot System, which is more environmentally friendly than the current ticket system, using reusable and durable Chip Coins.

APCOA Business Development Manager Philip Howell comments "This is an exciting new contract for APCOA in a prominent seaside town that attracts over 5 million visitors per year. The refurbishment works will enhance the appearance significantly and provide the latest parking technology in terms of parking equipment, help points, CCTV coverage on all levels as well as security patrols by APCOA staff will ensure that customers feel safer within the car park. We are confident that with this investment the 'Park Mark' (Safer car park status) will be awarded on completion of the works".

- ends -

Registered Office

APCOA Parking (UK) Ltd., Wellington House, 4-10 Cowley Road, Uxbridge, Middlesex UB8 2XW
Registered in England No. 2572947 VAT No: 524 9957 06

Notes for the Editor

APCOA Parking is Europe's longest-established and largest full-service parking services contractor, and is known within the parking industry for its many innovations over the years.

In the UK, APCOA employs around 2500 people, and its customer base includes local authorities, town and city councils, airport authorities, rail companies, shopping centres, department stores, port authorities, NHS trusts, in other words almost all types of organisation which need to supply parking or to enforce parking regulations.

For information from APCOA please contact Julie Seymour on 01895 454237

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