

PRESS RELEASE

5th March 2008

APCOA PARKING ATTENDANTS THWART SUICIDE ATTEMPT

Recently four APCOA Parking Attendants - working on behalf of Sandwell Metropolitan Council - helped prevent a woman's suicide attempt.

The woman had climbed the barriers on The Expressway bridge at Reform Street, West Bromwich and was about to jump onto the carriageway. The APCOA PAs stepped in to assist other members of the public in safely bringing the lady around the correct side of the barriers.

A spokesperson for APCOA said "People often associate Parking Attendants with just issuing tickets to contravening motorists, but we at APCOA are proud that our staff go that extra mile and this story supports the fact that our staff are upstanding members of the community often willing to help others in their hour of need."

One of the PAs suffered minor injuries whilst attempting to restrain the woman.

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For further information please contact Julie Seymour, Marketing & Communications Manager on 01895 454237

Notes to the editor: APCOA Parking is Europe's longest-established and largest full-service parking services contractor, and is known within the parking industry for its many innovations over the years. In the UK, APCOA employs around 3000 people, and its customer base includes local authorities, town and city councils, airport authorities, rail companies, shopping centres, department stores, ferry companies, port authorities, NHS trusts, in other words almost all types of organisation which need to supply parking or to enforce parking regulations. APCOA was the Overall Winner in the 2006 British Parking Awards, whose panel of judges cited its achievement as "...the single most outstanding example of excellence in the UK parking industry during the past year".

Registered Office

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