

PRESS RELEASE

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APCOA SHORT-LISTED IN SIX CATEGORIES IN THE BRITISH PARKING AWARDS 2009

APCOA Parking is pleased to have been short-listed in six of the twelve categories in this year's British Parking Awards.

These categories are: the Alpha Parking Training Award - APCOA Parking, 'Blended training' solution; the IPP Parking Person of the Year - Michelle McCluskey, team leader APCOA Parking & Network Rail; the Enforcement Team of the Year Award - London Borough of Hackney & APCOA Parking; The Parkeon Marketing Award - APCOA Parking, Lollipop Man; the Q-Park Best Refurbishment Award - APCOA Parking, A new partner, a new lease of life at Bryanston St, London; the Joined-up Thinking, the Civica Innovation Award - APCOA Parking: Always in touch (neoNytro in Southwark)

The awards seek to identify and reward well designed and managed parking facilities and operators in town centres, shopping centres, airports, rail stations, park and rides, hospitals, business parking and all manners of other destinations.

The competition places emphasis on the human aspects of parking, with categories for customer service, parking person and parking team of the year and innovation within the industry.

The entries will be judged by a panel of independent experts drawn from the parking industry, local authorities and motoring related organisations. The award ceremony takes place on the 6th March at the Dorchester Hotel in London.

NOTES FOR THE EDITOR

APCOA Parking is Europe's longest-established and largest full-service parking services contractor, and is known within the parking industry for its many innovations over the years.

In the UK, APCOA employs around 2100 people, and its customer base includes local authorities, town and city councils, airport authorities, rail companies, shopping centres, department stores, ferry companies, port authorities, NHS trusts, in other words almost all types of organisation which need to supply parking or to enforce parking regulations.

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